



PIFIS

University: Budapest Business School – University of Applied Sciences

Program: BSc in Tourism and Catering

Preparatory Price: 5500€ in total

Entry requirements to preparatory program: English level: min. A1,
Average high school grades

BSc Description: The aim of the programme is to release qualified professionals in possession of foreign language skills and an understanding of the financial management and organizational characteristics of tourism and catering businesses and, in possession of practical experience, capable of evaluating and analysing the necessary changes and making optimal decisions. They also gain knowledge that will enable them to have a comprehensive view of and manage regional tourism management institutions. Equipped with the acquired knowledge, graduates are able to establish and manage tourism businesses and non-profit organizations.

Graduates of the programme know the principles of the functioning of the tourism sector, the domestic and international tourism market and trends and the characteristics, peculiarities and linkages of market participants.

They are capable of planning, organizing, managing and controlling, in full or in part, the activities of tourism and catering businesses.

They are able to develop tourism products innovatively and launch start-up businesses. They apply IT skills relevant to the specialist field well and are able to cooperate in a project, team and work organization and bring together regional actors effectively.

Entry requirements to BSc program: Min. 605 points on the final TOEIC exam
Final math exam passed with at least 50%