



PIFIS

**University:** Corvinus

**Program:** MA in Communication and Media Studies

**Preparatory Price:** 5500€ in total

**Entry requirements to preparatory program:** English level: min. A2,  
Good high school grades

**MA Description:** With this programme you will hone essential soft skills (including presentation, persuasion and communication skills). You will also become a communications strategist and leader – capable of managing teams, projects, campaigns and organisations. Our graduates progress to careers in public relations (PR), media and marketing/communication roles in all kinds of organisations and sectors. You will also gain a deep understanding of interpersonal, social, strategic (planned) and new media communication, the managing of media and the planning of creative campaigns.

You will get acquainted with a variety of concepts and theories through our student-centred, project-based teaching methods – making your learning experience more impactful, interesting and practical.

The experienced professors blend academic and professional expertise to provide you with the tools and understanding, necessary to go forward in your career as a communication expert. From psychology to digital publics, you will have a better grasp of how communication works and how to utilise your new skills to get the best possible outcomes!

**Entry requirements to MA program:** Min. 785 points on the final TOEIC exam  
BA/BSc diploma from a relevant field