



PIFIS

University: Budapest Business School – University of Applied Sciences

Program: BSc in International Business Economics

Preparatory Price: 5500€ in total

Entry requirements to preparatory program: English level: min. A1,
Average high school grades

BSc Description: The Bachelor's degree programme in international business economics is designed to explore the connections between world economic processes, trends and international trade and to transfer the knowledge of foreign economic policy instruments necessary for setting up and implementing international transactions (transactions in goods and services). The knowledge acquired from the programme enables students to analyse and devise the foreign trade strategy and export-import structure of national economies, to design and manage global supply chain, and to create trading, logistics and financing contracts that enable companies to enter international markets. The programme prepares students for work in the fields of international business development, international sourcing, and sales and logistics both in domestic and international business environments.

Entry requirements to BSc program: Min. 605 points on the final TOEIC exam
Final math exam passed with at least 70%