



PIFIS

University: Budapest Metropolitan University

Program: BA in Graphic Design

Duration: 6 semesters

Tuition fee: 4900 EUR/semester

Application fee: 100 EUR

Entry requirements Completed secondary school studies

to the program:

GPA: above 60% - annually and in the final exam

Intermediate command of English (equivalent to IELTS 5.5+ or TOEFL 69+ level, but no certificate required)

Portfolio of previous works

CV and motivation letter

Description of the program:

In the age of desktop publishing (DTP), graphic design became the most innovative branch of design, with a strong presence of its intellectual products in everyday life, both in the online and offline media. In these fields, we will introduce you to the secrets of the various surfaces and media of graphic design, from illustration to book, identity and poster design, branding, logos, pictograms and packaging design.

Career prospects

freelance artist as graphic designer, packaging designer, illustrator

art director, graphic designer in graphic studios, creative agencies

illustrator, image editor or DTP editor in online and print media

web designer, UI, UX designer

University website:

<https://www.metubudapest.hu/programs/graphic-design-ba>