



PIFIS

**University:** Budapest Metropolitan University

**Program:** BA in Communication and Media Science

**Duration:** 6 semesters

**Tuition fee:** 3300 EUR/semester

**Application fee:** 100 EUR

**Entry requirements to the program:** Completed secondary school studies  
GPA: above 60% - annually and in the final exam

Intermediate command of English (equivalent to IELTS 5.5+ or TOEFL 69+ level, but no certificate required)

**Description of the program:** Communication and the media have become integral parts of our everyday life. They are not only indispensable for work but they play an essential role in almost every activity imaginable. The latest developments in technology provide an opportunity for an immediate reaction to any event.

Therefore, new applications, such as Web 2.0-based technology, are of paramount importance to us.

**Career prospects** journalist, editor, press officer, spokesperson  
mid-level management position in PR,  
advertising and marketing  
salesperson, event organizer  
international affairs officer

**University website:** <https://www.metubudapest.hu/programs/communication-and-media-science-ba>