



PIFIS

University: Budapest Business School – University of Applied Sciences

Program: MSc in Tourism Management

Preparatory Price: 5500€ in total

Entry requirements to preparatory program: English level: min. A1,
Good high school grades

MSc Description: The aim of the Masters degree program in Tourism Management is to train tourism professionals with professional competencies and knowledge, who will independently be able to: perform planning, decision-making and management functions in the areas of tourism; analyze the operations of the economic areas concerned, prepare concepts, plans and studies related to supply and organizational development, implement development projects and to manage enterprises and institutions.

Students who successfully complete the Masters degree in Tourism Management will have the following skills and be able to:

- Confidently integrate and creatively apply theoretical and practical knowledge of the tourism sector and the economy in general,
- Interpret tourism knowledge in a multicultural and global context,
- Think strategically and innovatively for successful decision-making and problem solving,
- Effectively manage and co-operate within an organizational framework, exploiting synergies between tourism co-operation networks,
- Communicate convincingly at a high level, in both written and oral, and
- Utilize an ethical approach to economic problems based on environmental and social responsibility.

Entry requirements to MSc program: Min. 785 points on the final TOEIC exam
Passing the oral entrance exam
BSc/BA diploma from a relevant field