



PIFIS

**University:** Budapest Metropolitan University

**Program:** BA in Communication and Media Science

**Preparatory Price:** 5000€ in total

**Entry requirements to preparatory program:** English level: min. A1,  
Average high school grades

**BA Description:** Communication and the media have become an integral part of our everyday life. They are not only indispensable for work, but they play an essential role in almost every activity imaginable. The latest developments in technology provide an opportunity for an immediate reaction to any event. Therefore, new applications, such as Web 2.0 based technology, are of paramount importance for METU. Their creativity-focused subjects play an important role to build a professional portfolio for the students. Their aim is to transfer the in-depth knowledge and skills needed to understand and master the constantly evolving tools of communication in a spirit that enables graduates to use the novel means of communication and the media in a responsible way preparing students to face any future challenges.

After the program you will have career opportunities such as:

- journalist, editor, press officer, spokesperson
- mid-level management position in PR,
- advertising and marketing
- salesperson, event organizer
- international affairs officer

**Entry requirements to BA program:** Min. 605 points on the final TOEIC exam