



PIFIS

University: Budapest Metropolitan University

Program: MSc in Marketing

Preparatory Price: 5500€ in total

Entry requirements to preparatory program: English level: min. A1,
Good high school grades

MSc Description: Marketing is an exciting and diverse world. In this master's program they present the newest trends of the profession in order to provide a deeper understanding of marketing processes and an overview of the latest developments. In addition, you get a perspective that prepares you to adapt to the ever-changing business environment quickly and creatively and find the most appropriate solutions in accordance with the brand and the target group.

This program is for you if you wish to broaden your horizons and go from a marketing specialist to a knowledgeable leader in the field of marketing, this program is for you. Understand the big picture of the marketing world, rather than just a small part of it. Develop the skills and knowledge to proactively attract and keep consumers.

Entry requirements to MSc program: Min. 605 points on the final TOEIC exam
BA/BSc degree from relevant field