



PIFIS

University: Budapest Business University

Program: MSc in Tourism Management

Duration: 4 semesters

Tuition fee: 3000 EUR/semester

Application fee: 150 EUR

Entry requirements to the program: Undergraduate diploma (or higher)
Motivation letter

Description of the program: The aim of our master's degree programme in Tourism Management is to train tourism professionals with professional competencies and knowledge, who will independently be able to: perform planning, decision-making, and management functions in the areas of tourism, analyse the operations of the economic areas concerned, prepare concepts, plans and studies related to supply and organisational development, implement development projects, and manage enterprises and institutions.
The diverse and unique world of tourism requires versatile, creative managers. Choose our programme to start or accelerate your tourism career!

Career prospects Graduates will find positions in:

- tourism enterprises,
- local governments and ministries,
- travel agencies,
- tourist destination management organisations,
- tourism marketing companies, and
- organisation and management in non-profits and NGOs.

University website: <https://international.uni-bge.hu/tourism-management/>