



PIFIS

University: EDUTUS

Program: BSc in Business Administration and Management

Preparatory Price: 5500€ in total

Entry requirements to preparatory program: English level: min. A1,
Average high school grades

BSc Description: The Business Administration and Management training programme offers a broad-based approach to business and management, and provides the students with an educational profile that combines in-depth managerial competence with a knowledge in business administration. Core content of the programme comprises business, management, and economic subject matters. Specialist options include regional economics, finance and accountancy. Students learn how companies, enterprises, financial institutions, and budgetary organizations operate; how products and services are designed and marketed; how new processes are implemented and applied; and how businesses and their human factors are managed and supervised. Business and management topics make extensive use of case studies and project work. It prepares our students to meet any business challenge imaginable. In addition the students will also learn how to make powerful presentations, handle business negotiations, organize events, write press releases, develop winning strategies and how to realize business goals.

The seven semester consists of six theoretical semesters and an internship one at a multinational or local company, or at a non-profit organisation. The training programme offers spacialization in Innovative Enterprices.

Entry requirements to BSc program: Passing the oral entrance exam