



PIFIS

University: Budapest Business University

Program: BSc in Tourism and Catering

Duration: 8 semesters

Tuition fee: 2750 EUR/semester

Application fee: 150 EUR

Entry requirements to the program: High school / secondary education (or higher)

Description of the program: The aim of the programme is to train qualified professionals with excellent foreign language skills and an understanding of the financial management and organisational characteristics of tourism and hospitality businesses, and having gained sufficient practical experience, will be capable of evaluating and analysing the necessary changes and making optimal decisions. They will also gain knowledge that will enable them to have a comprehensive view of and to be able to manage regional tourism management institutions.

Career prospects Graduate students will be able to:

perform tasks and fill jobs in certain specialist fields of tourism and hospitality (businesses, municipalities, National Parks, Tourist Information Offices, airlines, car rental agencies),
fulfil managerial tasks at tourism businesses (hotels, boarding houses, restaurants, event organisation businesses, travel agencies),
create attractive and experiential offers for local, regional, and national organisations (visitor centres, tourist destination management organisations) engaged in tourism development,
undertake planning, performing, and managing co-ordination and marketing tasks at the regional level,
continue their studies in a Master's degree programme, if they so desire

University website: <https://international.uni-bge.hu/tourism-and-catering/>