**University:** Budapest Metropolitan University

**Program:** BA in Graphic Design

**Preparatory Price:** 5000€ in total

**Entry requirements to preparatory program:** English level: min. A1,
Average high school grades

**BA Description:** In the age of desktop publishing (DTP), graphic design became the most innovative branch of design, with a strong presence of its intellectual products in everyday life, both in the online and offline media.

METU builds on your competences so that they can be fulfilled. You will find your individual voice and style. You will become committed to innovative, aesthetic, smart graphics and typography. They will channel your creativity into a conscious flow so that you can work both independently and in a team.

Main topics of the program are Graphic Design Studies, Graphic Design Techniques, Experimental Design, Typography Practice, Graphic Design Theory and Methodology Practice, Art History, Basics of Philosophy and Aesthetics, Theory and Practice of Visual Communication, Critical Thinking and Art, Design Thinking.

**Entry requirements to BA program:** Min. 605 points on the final TOEIC exam
Portfolio of previous works
CV and Motivation Letter