

University: Budapest Business University

Program: BSc in Business Administration and Management

Duration: 7 semesters

Tuition fee: 2750 EUR/semester

Application fee: 150 EUR

Entry requirements High school / secondary education (or higher)

to the program:

Description of the In the business and management programme, BBS

program: develops business professionals who know the basic

concepts and main relationships of business

management, as well as the principles of management using resources and production factors. They are able to

manage, organise and operate business processes, establish organisations and institutions, and design or

change their structure and organisational conduct.

Career prospects: Graduates will be suitable for positions that cover the

performance of the following tasks, amongst others:

Participation in the preparation of corporate decisions. Independent work in sub-areas of the corporate system -

business planning, project administration and

management, sales and marketing tasks, customer

relationships, business analysis.

Management duties related to the general management

and co-ordination of organisations.

University website: https://international.uni-bge.hu/business-

administration-and-management/