



PIFIS

University: Corvinus University of Budapest

Program: MA in Communication and Media Studies

Duration: 4 semesters

Tuition fee: 3300 EUR/semester

Application fee: 75 EUR

Entry requirements to the program: Bachelor degree
CV

Motivation letter

Minimum level of language proficiency (A1-C2): B2

Description of the program: Social, strategic and new media communication. Learn to create and manage successful worldwide campaigns and digital portfolios.

You will hone essential soft skills (including presentation, persuasion and communication skills). You will also become a communications strategist and leader - capable of managing teams, projects, campaigns and organisations. Our graduates progress to careers in public relations (PR), media and marketing/communication roles in all kinds of organisations and sectors.

Career prospects

- Media Researcher
- Communication Expert
- Public Relations (PR) Manager
- Publishing Manager
- Marketing Specialist

University website: <https://www.uni-corvinus.hu/post/landing-page/international-application-to-corvinus-university-of-budapest/ma-communication-and-media-science/?lang=en>