



PIFIS

University: Budapest Business University

Program: BSc in International Business Economics

Duration: 8 semesters

Tuition fee: 2750 EUR/semester

Application fee: 150 EUR

Entry requirements to the program: High school / secondary education (or higher)

Description of the program: This programme is designed to explore the connections between world economic processes, trends, and international trade, and to transfer the knowledge of foreign economic policy instruments necessary for setting up and implementing international transactions (transactions in goods and services). The knowledge acquired from the programme enables students to analyse and devise the foreign trade strategy and export-import structure of national economies, to design and manage global supply chains, and to create trading, logistics and financing contracts that enable companies to enter international markets. The programme prepares students for work in the fields of international business development, international sourcing, and sales and logistics both in domestic and international business environments.

Specialisations:

- International Business Development
- East Asian Business Studies

Career prospects: Graduates from the programme can find employment practically in all types of domestic and international companies and enterprises and will be qualified to fill middle and senior management positions in different technical and functional areas. Their advanced language skills and understanding of economics also makes it easy for them to work abroad (or for international companies operating in Hungary).

University website: <https://international.uni-bge.hu/international-business-economics/>